

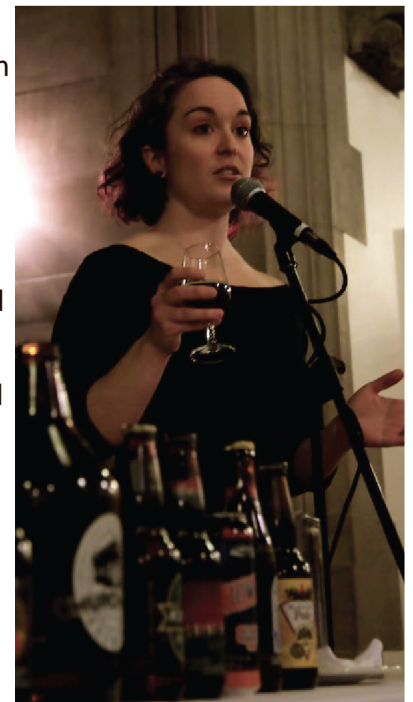


Craft beer and sensory consultant, Mirella Amato, has dedicated herself to promoting local beer and the art of beer appreciation since 2007, helping breweries brew better beer and promoting beer appreciation by offering a unique perspective and drinker-focused approach that ensures more people enjoy good beer. Simply.

Mirella provides curriculum structure and content for both online and live educational programs. She has designed programs focusing on both craft beer essentials and sensory-specific content for breweries in Canada, the US and Europe.

Mirella is a Doemens Bier Sommelier. She was the first non-US resident and fifth person ever to earn the title of Master Cicerone®. Mirella has completed advanced brewing certificates at Maska Laboratories, Québec and UC Davis, California and passed the WSET Intermediate Certificate in Wine & Spirits with honours. She is a National Level BJCP judge and has sat on the jury for the Canadian Brewing Awards, the Great American Beer Festival, the European Beer Star and the World Beer Cup. She is the author of the award-winning book: *Beerology: Everything You Need to Know to Enjoy Beer...Even More* and contributed entries to the to the Oxford Companion to Beer.

Mirella received the 2012 OCB Center of Excellence Industry Choice Award in Food & Beer Matching Development. In 2018, she was granted an Honorary Knighthood of the Brewer's Paddle by the Belgian Brewer's guild and in 2019, her company, Beerology was awarded 'Best Brewery Consultancy & Training Company in Canada' at the LUXlife food & drink awards in the UK.



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